

ETDs and the Importance of Discoverability

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Abstract

Discoverability of PhDs is increasingly important in an internet-focused world, particularly in emerging research centers, such as Hungary's Semmelweis University. Institutions can enhance their prestige by making the research produced at their institution visible to a global audience. Placement of research in a variety of well known research databases as well as on the internet facilitates a strategy of maximum dissemination and exposure. Dr. Vasas will describe the institutional goals and subsequent impact of making PhDs discoverable and Mr. McLean will review the variety of vehicles for discovery, including proprietary databases and web search engines.